

## Communications Intern

### Are you ready?

Do you want to join an exciting startup with an ambitious social mission? Do you want to contribute to the development of a bold and innovative business model with high responsibility from day one? Do you want to do something revolutionary?

### Who is Wedu?

Wedu is a social enterprise that empowers young women to become leaders in Developing Countries. We do so by providing inspiring mentorship, financial options to access quality higher education and the networks necessary to achieve and share their full potential in professional and personal life.

We believe the young women we support to be Rising Stars in their communities. The community we are creating has the power to achieve large-scale social impact. Wedu is:



***Social Enterprise Startup of 2012 at Cambridge University***

***Winner of the Global Social Venture Competition, South East Asia, 2013***

***Winner of the Global Solutions for Women Award by Women Deliver, 2013***

***Recently featured on the New York Times: <http://nyti.ms/17H6TZb>***

***Member of the Clinton Global Initiative 2014***

**The  
New York  
Times**

### Your role

We believe in the ability of good design to increase the level of engagement of the audience. It is not just about aesthetic, but also effective communication, engagement and social impact. As a Communications Intern, you will contribute to increase the effectiveness of Wedu's "storytelling" by identifying the best tactical and visual approach to communicate Wedu's mission, vision and impact to a wide global audience. Your specific project will depend on where organizational priorities lie at the moment and what fits best with your skills, experiences and interests. In general, the role may involve:

- Coordinating the documentation of mentee and mentor profiles and stories
- Creating content for online and offline communications materials, including blogs and social media
- Assisting in the management of Wedu's social media channels and partner channels, as well as supporting the development of a comprehensive communications strategy
- Developing and expanding community and/or blogger outreach efforts
- Supporting the continuous improvement of Wedu's website with a strong focus on effective communication via storytelling
- Supporting the creation of short video content
- Contributing to Wedu's online content curation, and bringing beautiful design in everything we do!
- Contributing to the team effort by accomplishing other tasks, as needed

### **Be the change you want to see**

Wedu is a very entrepreneurial organization that is open to new ideas. If you have innovations to propose, make your case and say it out loud, conquer the team and you will have all the support required to implement your ideas. Leadership starts inside.

### **Do you have what it takes?**

Qualifications:

- University degree in any field (or currently working towards completion)
- Great graphic design skills and the ability to “think visual”
- Excellent speaking and writing skills in English
- Understanding of social media marketing for branding through Facebook, Pinterest, Instagram, LinkedIn, Twitter, blogs and Digital PR
- Proficiency in photo and video editing tools, as well as desktop publishing software, is a requirement; HTML is a plus (please note that you should already own the tools and software necessary to complete this work)
- A strong commitment to develop emerging female leaders from across Asia
- Self-starter with strong work ethic, team-working skills and positive attitude
- Ability to work independently with minimal supervision

### **Organizational arrangements**

We expect from you a minimum commitment of three months. This is a part-time, unpaid position (15-20 hours per week), ideally based in Bangkok. You must also be authorized to work or stay in Bangkok for the entire duration of the internship. Wedu has flexible working arrangements – you are expected to deliver what is required, and working hours are largely dependent upon your time management and productivity.

### **Apply Now!**

Apply via our website under the [Get Involved – Work With Us](#) section and attach samples of your work (documents, video, audio, web). If you are experiencing problems with the form, please email [talent@wedufund.org](mailto:talent@wedufund.org). Applications are reviewed on a rolling basis.