

Digital Fundraising Intern

Do you see the potential?

Do you want to join an exciting startup with an ambitious social mission? Do you want to contribute to the development of a bold and innovative business model with high responsibility from day one? Do you want to do something revolutionary and impactful? Here at Wedu, we hire highly motivated, passionate individuals who are innovative and thoughtful in their approach to getting things done.



Founded in 2012, Wedu is a unique leadership development organization and social enterprise that aims to unlock the leadership potential of young women in Asia to become change-makers in their communities. We do this by providing lifelong, virtual mentorship and innovative financing options for higher education to inspiring individuals who are committed to changing the status quo in their communities – we call these young women ‘Rising Stars’. Today, we are proud to support 301 Rising Stars across 19 countries who form the pillar of a growing community that we believe has the power to achieve large-scale social impact.

The Role

The Digital Fundraising Intern will play a key role supporting the creation and implementation of Wedu’s first ever online fundraising campaign. This role entails close interaction with various segments of the Wedu community through several communication channels to engage and inspire existing and potential donors and fundraisers. This is a unique opportunity to shape the future of Wedu and leadership development in Asia that combines communication, online engagement, and fundraising skills. We are looking for a candidate with an entrepreneurial spirit who is creative, detail-oriented, and passionate about our mission. In particular, the role involves:

- Assisting in the maintenance of online fundraising campaign webpages
- Supporting campaign content creation for Facebook, Twitter, and other social media channels in line with our campaign marketing plan
- Contributing to simple design and production of online outreach materials and graphics
- Creating weekly update reports to track and share campaign progress and highlights
- Tracking visitor traffic and webpage analytics to help identify social media trends and predict reach for future campaigns
- Contributing to the team effort by accomplishing other tasks as needed

Be the change you want to see

Wedu is a very entrepreneurial organization that is open to new ideas. If you have innovations to propose, make your case and say it out loud, conquer the team and you will have all the support required to implement your ideas. Leadership starts inside.

Do you have what it takes?

- You have previous experience with online fundraising campaigns and you have a desire to grow your fundraising experience
- You have previous work experience in a startup/non-profit environment (preferred)

- You have excellent communication skills and pay high attention to detail
- You are a self-starter with a strong work ethic and the ability to work independently with minimal supervision
- You have the ability to maintain a high level of confidentiality
- You have a passionate commitment to promote social change and emerging female leaders from underprivileged communities throughout the region

Other qualifications:

- Excellent speaking and writing skills in English
- Proficiency with InDesign/Photoshop and other creative marketing tools, with an eye for professional and engaging design (please submit portfolio of similar work with your application)
- Proficiency with social media channels and marketing tools including MailChimp; familiarity with CRM a plus

Organizational arrangements

Wedu is looking for a candidate who will be able to start as soon as possible, with a strong preference for those who are already based in Bangkok. We expect from you a minimum commitment of 3 months with at least 15 hours in-office per week. This is a part-time, unpaid position but may be combined with other projects for a full-time consultant or intern-to-hire role, depending on previous experience.

Apply Now!

Interested candidates should complete the application form on our website at [Get Involved - Work With Us](#). If you are experiencing problems with the form, please email talent@weduglobal.org.

Applications are accepted and reviewed on a rolling basis, and qualified candidates will be contacted via email for an interview. As part of the selection process, you will also be expected to conduct a mini-exercise to further demonstrate your fit and interest with the role.

Do you see the potential?

