

## Corporate Partnership Intern

### Do you see the potential?

Do you want to join an exciting startup with an ambitious social mission? Do you want to contribute to the development of a bold and innovative business model with high responsibility from day one? Do you want to do something revolutionary and impactful? Here at Wedu, we hire highly motivated, passionate individuals who are innovative and thoughtful in their approach to getting things done.



Founded in 2012, Wedu is a unique leadership development organization and social enterprise that aims to unlock the leadership potential of young women in Asia to become change-makers in their communities. We do this by providing lifelong, virtual mentorship and innovative financing options for higher education to inspiring individuals who are committed to changing the status quo in their communities – we call these young women ‘Rising Stars’. Today, we are proud to support 301 Rising Stars across 19 countries who form the pillar of a growing community that we believe has the power to achieve large-scale social impact.

### The Role

The Corporate Partnership Intern will play a key role supporting Wedu’s corporate partners/accounts through the delivery of leadership development services, primarily our for-profit corporate employee development product. Your role will entail supporting client service and sales strategy through market research and simple data analysis, as well as supporting the development of communication and marketing documents to engage potential clients. This is a unique opportunity to shape the future of Wedu’s social business model and financial sustainability with the development of creative corporate partnerships in Asia. In particular, the role involves:

- Conducting corporate partnership research, focused on corporate CSR and HR practices, target client profiles, and regional and global trends
- Supporting the identification of potential partnerships through sound analysis
- Assisting with the implementation of business goals related to business development targets
- Writing, assisting with and developing marketing materials for use to communicate with clients and contacts
- Performing data collection, analysis and reporting
- Supporting with CRM database maintenance and data entry
- Contributing to the team effort by accomplishing other tasks as needed

### Be the change you want to see

Wedu is a very entrepreneurial organization that is open to new ideas. If you have innovations to propose, make your case and say it out loud, conquer the team and you will have all the support required to implement your ideas. Leadership starts inside.

### Do you have what it takes?

- You have previous work experience in a startup/non-profit environment in the Asia region (preferred)

- You have experience in a Business Development capacity and/or enjoy conducting market research to identify potential opportunities and ideas to grow
- You have completed or are currently working towards completing a University degree in Business Management, Marketing, HR, Coaching and related fields (preferred)
- You have excellent communication skills and pay high attention to detail
- You are a self-starter with a strong work ethic and the ability to work independently with minimal supervision
- You have the ability to maintain a high level of confidentiality
- You have a passionate commitment to promote social change and emerging female leaders from underprivileged communities throughout the region

Other qualifications:

- Excellent speaking and writing skills in English
- Familiarity using social media channels
- Proficiency in MS Word, PowerPoint, and Excel, as well as InDesign/Photoshop (preferred)

### **Organizational arrangements**

Wedu is looking for a candidate who will be able to start as soon as possible, with a strong preference for those who are already based in Bangkok. We expect from you a minimum commitment of 3 months with at least 15 hours in-office per week. This is a part-time, unpaid position but may be considered for an intern-to-hire role, depending on previous experience.

### **Apply Now!**

Interested candidates should complete the application form on our website at [Get Involved - Work With Us](#). If you are experiencing problems with the form, please email [talent@weduglobal.org](mailto:talent@weduglobal.org).

Applications are accepted and reviewed on a rolling basis, and qualified candidates will be contacted via email for an interview. As part of the selection process, you will also be expected to conduct a mini-exercise to further demonstrate your fit and interest with the role.

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