

## FISA Marketing Intern

### Do you see the potential?

Do you want to join a dynamic organisation with an ambitious social mission? Do you want to contribute to the development of a bold and innovative business model with high responsibility from day one? Do you want to do something revolutionary and impactful? We hire highly motivated, passionate individuals who are innovative and thoughtful in their approach to getting things done.

Founded in 2012, Wedu is a social enterprise whose mission is to nurture the leadership development of women around the world by supporting their unique, lifelong journeys with leadership development trainings, opportunities, and funding for education. These women leaders are inspiring individuals who are committed to changing the status quo in their communities. Today, we are proud to support over 1,000 women leaders across more than 20 countries who form the pillar of a growing community that we believe has the power to achieve large-scale social impact.

Wedu has been featured in:



### Your role

We're looking for the next great person to join our team - if you have a creative and entrepreneurial spirit, are eager to take on increasing levels of responsibility as we grow, and enjoy creating content for social media, then this might be the position for you.

As our FISA Marketing Intern, you will play a key role in designing upcoming campaigns and materials specifically for the Investments in Education department so that we can reach more deserving and talented women leaders. You will be primarily responsible for designing and managing a variety of outreach and campaign initiatives; managing the engagement and outreach tracker for FISA; and work closely with others to address the department's need. This role offers you a unique opportunity to nurture the scaling of FISA with the objective to reach more Rising Stars while improving the overall Wedu experience in creative, engaging, and impactful ways.

In particular, the role involves:

### Marketing Contents for FISA

- Designing creative and effective marketing contents specifically related to FISA
- Developing models for effective campaigns to increase awareness about FISA
- Managing the social media engagement tracker for FISA

### **Daily Activities for FISA**

- Overseeing the funding account to answer emails about FISA and funding
- Coordinating with Marketing department to meet FISA campaign needs
- Implementing effective campaigns to reach more applicants through social media and on-ground workshops.

### **Other Responsibilities**

- Supporting the Investments in Education department in tracking FISA contracts
- Collaborating with other impact units to fulfill department's KPIs
- Contributing to the team effort by accomplishing other tasks, as needed

### **Be the change you want to see**

Wedu is a very entrepreneurial organisation that is open to new ideas and experiments. If you have innovations to propose, make your case and say it out loud, conquer the team and you will have all the support required to implement your ideas. Leadership starts inside.

### **Do you have what it takes?**

Qualifications:

- You have at least 2-4 years of previous work experience in a similar role in the Asia region
- You are good at time-management and are outcome-oriented
- You demonstrate the potential to work independently and with minimal supervision
- You are entrepreneurial and not afraid to take ownership, showing audacity and resourcefulness in identifying and acting upon opportunities to innovate; you are also flexible and comfortable with ambiguity and leading the change
- You have a proven track record of using data-driven analysis and critical thinking to design strategies, build targets, monitor progress and make decisions
- You are a skilled communicator – both a great listener and effective speaker and writer; you are confident and resourceful when reaching out to new people, and enjoy developing relationships with a wide range of stakeholders
- You are collaborative and have the ability to use systems-level thinking to see beyond your own work and balance individual and team goals
- You have a passionate commitment to promote social change and women's leadership development, and are willing to go above and beyond in pursuit of our common mission

Other requirements:

- A university degree in any field with excellent speaking and writing skills in English
- Proficiency in using Google's web-based office tools, especially Google Sheets (or Microsoft Excel);
- Proficiency in using Canva, Video Editing tools and any other design tools needed

- ***Strong preference for women of Thai and Asian nationalities; Western nationals already residing in Thailand or the region are also welcome to apply***

### **Organizational arrangements**

We expect from you a minimum commitment of 6 months. This is a full-time/part-time internship position, ideally based in Bangkok. Wedu has flexible working arrangements (unless otherwise specified by your supervisor) – you are expected to deliver what is required, and working hours are largely dependent upon your time management and productivity.

This is an unpaid internship but Wedu will help you make working arrangements regarding your visa, and you will have access to the Wedu network of experts and advisers, who have extensive experience in the development of social enterprises.

### **Apply Now!**

We are looking for one candidate to fill this position as soon as possible. Interested candidates should complete the application form on our website at [Get Involved - Work With Us](#). If you are experiencing problems with the form, please email [talent@weduglobal.org](mailto:talent@weduglobal.org).

Applications for this position are accepted and reviewed on a rolling basis, and qualified candidates will be contacted via email for at least 2-3 behavioral and situational interviews that will be conducted by members of our team. As part of the selection process, you may also be expected to complete a short exercise and/or provide sample work to further demonstrate your fit and interest with the role.