

## Regional Executive Director

### The time to lead is now

Since 2012, Wedu has nurtured the unique leadership journeys of over 3,000 women from 28 countries across Asia by facilitating mentorship, delivering leadership development training, providing access to customised opportunities, and funding higher education through Future Income Sharing Agreements. These women are inspiring individuals committed to changing the status quo, and we believe this community of leaders- supported by gender equity allies around the world- has the power to achieve large-scale social change.

This is an exciting time to join Wedu. As we celebrate our first decade of impact and undertake a strategic planning process, we are looking for highly motivated people who are innovative and thoughtful in their approach to getting things done and have a demonstrated passion for gender equity to join our remote-first team.

Wedu has been featured in:



The New York Times



WORLD  
ECONOMIC  
FORUM



FT FINANCIAL  
TIMES

### Your role

We are looking for an experienced and dynamic leader to shape our work in Asia. In addition to leading our marketing and communications, The Regional Executive Director will be responsible for developing new programmes, scoping new partnership opportunities with potential funders, and building Wedu's profile by engaging external stakeholders in the women's leadership ecosystem. As a member of the senior leadership team, you will work closely with our Executive Director and boards in Thailand and Cambodia.

Passionate about our mission, you'll be a low-ego leader, a great team player, and committed to supporting the wider work of Wedu. You are a creative and thoughtful person who is used to working in a lean and collaborative work environment and brings a willingness to be 'hands-on' as well as a strategic thinker. You will bring new models, concepts, and ideas for growing Wedu's impact and be able to evidence how you have successfully achieved this in previous roles.

This new position within Wedu is a fantastic opportunity for an experienced leader to work and learn alongside a talented and dedicated team who share a commitment to gender equity, as well as engage a global community of inspiring women leaders and their allies. You can expect to have a high degree of autonomy to shape the role based on your unique blend of skills, experiences, and interests and drive initiatives that accelerate Wedu's success towards a world where half of all leaders are women.

## Responsibilities

### ***Strategic Partnerships & Leadership***

- Lead and collaborate with external partners, aligned actors, and Wedu's team to co-create a world where half of all leaders are women and advance Wedu's priorities.
- Provide thought partnership to the Executive Director and deputise for her.
- Build strong relationships with stakeholders to understand issues and priorities related to women's leadership and capture outcomes and learnings to share with the sector.
- Oversee the Women's Leadership Academies and other partnership-driven projects and line-manage project leads.
- Ensure Wedu's strategic initiatives are implemented, tracked, and achieved and design and execute key strategic projects in support of the 2023-2025 strategic plan.
- Lead the preparation of materials for the annual planning process, strategy reviews, learning sessions, and briefings.
- Provide local leadership for Wedu Thailand Foundation and Wedu Cambodia Organization's operations, ensuring compliance with government regulations and engaging local boards.

### ***Fundraising Strategy and Development***

- Raise resources, pioneer new revenue models, and garner the strategic support required to grow Wedu's impact.
- Stay abreast of funding opportunities and manage bids, pitches, and proposal submissions.
- Cultivate productive relationships with Foundations, Trusts, and Corporate Partners.
- Work with the leadership team to shape and implement Wedu's fundraising strategy and develop, update and implement organisational policies. Lead monitoring of KPIs to maximise impact.

### ***Movement Building & Communications***

- Strategise on outreach, movement building, and marketing initiatives to ensure Wedu's narrative leads with our vision and empowers our internal team, global community, and external partners.
- Cultivate key influencers, media, and publishers, and guide a media strategy.
- Ensure Wedu's web and social media presence align with and drive strategic messaging. Innovate ways for Wedu to further develop a digital presence and brand to increase our visibility in Asia.
- Oversee Wedu's communications and PR and line-manage the communications team, nurturing staff talent.
- Serve as a global spokesperson on women in leadership priorities for Wedu to industry and global development stakeholders. Support research and writing for outward-facing learning pieces, blogs, and articles.

## Requirements

### Qualifications and Experience

- Embody a passion for gender equity, with a demonstrated commitment to advancing women's leadership.
- Substantive and relevant professional experience, with an excellent track record of achievement in roles of increasing responsibility and at least five years in a senior leadership role.
- Experience implementing and/or managing individual, organisational, and sector-wide leadership development and change.
- Experience building equitable relationships in the international development, private/public sectors, and the media, and proven experience tapping into the power of a network that cuts across sectors.
- Demonstrated ability in building major partner relationship management, fundraising, and resource mobilisation, and a strong track record of forming and growing partnerships.
- Experience collaborating across teams, working remotely across different geographies and cultures, and facilitating an inclusive and collaborative team culture.
- Track record of successful marketing and PR initiatives and effective press engagement.
- Substantial experience working in Asia with deep regional expertise and a strong preference for candidates currently based in South or Southeast Asia who have lived experience of the issues Wedu works on.

### Professional Skills

- Sophisticated understanding of the gender equity landscape and knowledgeable about the key drivers to enable women's leadership, conversant in the evidence base, and able to spot high-potential opportunities.
- Understanding of how to bring intersectional problem-solving approaches to strategies and lead with a diversity, equity, and inclusion mindset and application.
- Demonstrated strength in strategy development and implementation, with the capability to easily identify and communicate frameworks to facilitate strategy creation, analyse core issues, and design performance management systems.
- Proven ability to lead through influence, ideas, and exceptional communication skills.

### Personal Attributes

- Approaches work from a feminist lens, guided by a commitment to gender equity
- Able to manage many moving parts with attention and grace
- A track record of innovating solutions and successfully bringing them to fruition
- Strong intellectual curiosity and entrepreneurial spirit

## Organisational arrangements

This full-time position is fully remote. Wedu's team is primarily based in ICT (UCT+7), and team members are expected to have at least 5 hours of overlap with this timezone each day. This position comes with a two-year, extendable contract and the starting annual salary range is USD 30-40k plus benefits, with remuneration set in line with the candidate's experience and skill levels. Benefits include flexible working arrangements, unlimited paid time off, and an annual performance-based bonus.

## Apply now

Interested candidates are invited to apply through [our website](#). The position will be open until filled and applications will be reviewed on a rolling basis. We are looking to fill this position by August 2022. Due to the number of applications we receive, please note that you will only be contacted if you are shortlisted. If you experience any problems submitting the application, please email [talent@weduglobal.org](mailto:talent@weduglobal.org).

Wedu is committed to cultivating a culture of inclusive leadership and building an organisation representing the communities we serve. We celebrate the individual differences, life experiences, knowledge, self-expression, and talent that each person brings. In recruiting for our team, we welcome the unique contributions you can bring in terms of your education, opinions, culture, ancestry, ethnicity, race, sex, gender identity and expression, sexual orientation, age, religion, marital status, disability, and beliefs.