

## Remote Fundraiser (part-time)

### **The time for women leaders is now**

Since 2012, Wedu has nurtured the unique leadership journeys of over 3,000 women from 28 countries across Asia by facilitating mentorship, delivering leadership development training, providing access to customised opportunities, and funding higher education through Future Income Sharing Agreements. These women are inspiring individuals committed to changing the status quo, and we believe this community of leaders- supported by gender equity allies around the world- has the power to achieve large-scale social change.

This is an exciting time to join Wedu. As we celebrate our first decade of impact and undertake a strategic planning process, we are looking for highly motivated people who are innovative and thoughtful in their approach to getting things done and have a demonstrated passion for gender equity to join our remote-first team.

Wedu has been featured in:



### **Your role**

We are looking for an experienced fundraiser with a proven track record of charity fundraising to contribute to Wedu's fundraising goals by diversifying, growing and sustaining income from Charitable Trusts and Foundations, Bi-laterals, and INGO funders. This person will provide essential research for developing our grant prospecting and application strategy and will work closely with our Program Leads to compose and submit compelling funding applications to attract new funders. Reporting to the Executive Director, the Fundraiser will increase funds by researching, identifying and targeting donors whose criteria match Wedu's aims and objectives.

The Fundraiser must be a talented writer, adept at explaining and promoting the importance of our work for a variety of audiences. They will be able to identify and implement new funding streams, successfully apply for grants, and manage Wedu's institutional fundraising activities. They will bring a proven track record of maximising income from a variety of sources, an ability to work independently, and a passion for advancing gender equity to this role.

This new position within Wedu is an opportunity for an experienced fundraiser to work alongside a talented and dedicated team who share a commitment to gender equity. The duration of this fully remote position is six months (extendable, based on performance and funding), with an expected contribution of 15-20 hours per week.

## Responsibilities

Responsibilities cover grant prospecting, writing, and infrastructure strengthening for institutional fundraising activities at Wedu, and include:

- Identify and research prospective donors, including corporations, trusts and foundations, bi-laterals, and INGOs; and record information in a regularly updated development database that contains accurate records on applications, funder criteria and submission dates & deadlines.
- Spot new fundraising opportunities for the developments of existing or new services and organisational capacity, and independently build a strong pipeline of new funders.
- Develop, write and submit high quality funding applications, (including LOIs, concept notes, and full grant proposals) using and improving upon existing grant templates. Grants will be sent for final review to the Executive Director.
- Manage and monitor ongoing grant applications, keeping accurate records of performance, income generated, and producing quarterly reports.
- Creating an annual calendar and workplan with clear deadlines.
- Maintain and update donor database and prospect information through CRM database entry and management. Proactively manage all deadlines and ensure key dates and interactions are tracked.
- Ensure adherence to the standards recommended by the Institute of Fundraising's Code of Fundraising Practice and the requirements of the Charities Act 1992 and 1993.

## Requirements

### Qualifications and Experience

- A proven track record of fundraising success- including writing successful fundraising bids- and at least 3 years' experience growing partnerships and philanthropy income, preferably within a small-medium sized charity. Please be as specific as possible in your application with respect to your prior fundraising history.
- Evidenced experience producing high quality written content and presenting compelling cases for support to a range of audiences
- Knowledge of best practice in effective fundraising management, including sound knowledge of the Institute of Fundraising's Codes of Fundraising Practice
- Understanding of the gender equity landscape and the international development funding ecosystem (or relevant areas).

### Professional Skills & Personal Attributes

- Excellent written communication skills and a thorough understanding of how to translate our activities and impact data into credible and convincing narratives for a wide range of audiences and criteria
- Excellent attention to detail - high accuracy level of proofreading and editing

- Target-driven self-starter who takes a proactive approach to work
- Ability to prioritize own workload and manage time effectively, working with minimal supervision to meet targets and deadlines
- Able to work in a cooperative, supportive manner within a small team
- Passionate about advancing gender equity and women's leadership

## Organisational arrangements

This part-time position (15-20 hours/week) is fully remote. Wedu is an entirely virtual team, and we do not have a preference for your location, we only ask that you are able to make yourself available for periodic check-ins with the staff who are primarily based in GMT +7 during normal business hours and that you are able to connect with donors as needed. The position comes with a six-month, extendable contract and pro-rated remuneration of GBP 30,000 per annum, at 40% LOE.

## Apply now

Interested candidates are invited to apply through [our website](#) and we welcome applications from all nationalities and locations. We are looking to fill this position as soon as possible and applications will be reviewed on a rolling basis and will be accepted until the position is filled. Priority will be given to submissions received by 10 October. Due to the number of applications we receive, please note that you will only be contacted if you are shortlisted. If you experience any problems submitting the application, please email [talent@weduglobal.org](mailto:talent@weduglobal.org).

Wedu is committed to cultivating a culture of inclusive leadership and building an organisation representing the communities we serve. We celebrate the individual differences, life experiences, knowledge, self-expression, and talent that each person brings. In recruiting for our team, we welcome the unique contributions you can bring in terms of your education, opinions, culture, ancestry, ethnicity, race, sex, gender identity and expression, sexual orientation, age, religion, marital status, disability, and beliefs.