

Graphic Design Intern

Location: No geographic restrictions, Home-based

Hours: Part-time (20 hours per week)

Duration: 3 months (July-September 2023)

Compensation: USD 150/month stipend

Application Deadline: Monday, 22 May 2023

The time to lead is now

Since 2012, Wedu has nurtured the unique leadership journeys of over 3,000 women from 29 countries across Asia by facilitating mentorship, delivering leadership development training, and providing access to customised opportunities and financing for education. These women are inspiring individuals committed to changing the status quo. We believe this community of women leaders - supported by gender equity allies from 94 countries around the world- has the power to achieve large-scale social change.

We're looking for talented people who have a demonstrated passion for gender equity and are innovative and thoughtful in their approach to getting things done to join our remote-first team.

Wedu has been featured in:



Your role

We're looking for a creative and organized Marketing & Communications Intern to join our team. If you are detail-oriented and eager to take on creative yet challenging communications projects and enjoy creating high-quality content with young women leaders at the centre, then this might be the internship for you.

The Graphic Design Intern will support the Marketing & Communications team with designing and producing digital marketing assets and templates for Wedu's programmes and fundraising activities. Strong candidates will have a passion for gender equity, strong writing skills, and an eye for design and user trends while still complying with a brief.

This role is perfect for those wanting to gain design experience in an international nonprofit and a collaborative and tight-knit environment that will challenge them to think and work with a fresh, culturally-sensitive perspective

Responsibilities:

- Create collaterals for online communications based on the brief provided by the Marketing & Communications team
- Comply with different digital formats and our visual brand guidelines
- Consult the Marketing & Communications and Programme Teams regarding the accuracy and sensitivity of materials
- Support in scheduling social media posts on Hootsuite and setting up email campaigns in MailChimp
- Perform other duties as needed

Qualifications

- A university degree (or currently pursuing a university degree) in any field, preferably in communications, marketing, PR, or related areas
- Proficiency in using Canva and Google Workspace (formerly GSuite)
- Proficiency with Adobe Creative Suite software like Photoshop, Illustrator, and Indesign is optional but desirable
- Eye for design and design trends
- Ability to comply with briefs and visual brand guidelines
- Proficient in professional English (spoken and written)
- Past experience writing copies or articles or running a blog
- A self-starter with a strong work ethic, team-working skills, and a positive attitude
- A passionate commitment to promoting social change and women's leadership development, and are willing to go above and beyond in pursuit of our shared mission
- Strong preference for applicants based in Cambodia and Thailand within the Wedu leadership community (Rising Stars, Mentors, FISA Members)

Organizational arrangements

This internship is remote with a Work-From-Home arrangement, flexible hours, and a monthly stipend of USD 150 for a commitment of 20 hours per week for 3 months from **1 July - 30 September 2023**. Wedu has flexible working arrangements – you are expected to deliver what is required, and working hours are mainly dependent upon your time management and productivity.

Apply now!

The application deadline is Monday, 22 May 2023.

Interested candidates should complete this [application form](#). Applications for this position will be reviewed and processed on a rolling basis, so early submission is encouraged. Due to the number of applications we receive, only shortlisted candidates will be contacted via email. If you need help with the form or have questions about this opportunity, contact communications@weduglobal.org.

Wedu is committed to cultivating a culture of inclusive leadership and building an organisation representing the communities we serve. We celebrate the individual differences, life experiences, knowledge, self-expression, and talent that each person brings. In recruiting for our team, we welcome the unique contributions you can bring in terms of your education, opinions, culture, ancestry, ethnicity, race, sex, gender identity and expression, sexual orientation, age, religion, marital status, disability, and beliefs.